

Readily Available End-to-end Resources for Capability Building

A customizable and resource-rich alternative for organizations interested to introduce its **own branded programs** or enhance the **internal capacity and rigor** of program design and delivery... **essentially a resource support to already stretched institutional or in- house L&D resources**

Why Institutes and companies are looking for **value added resources and services** to design and deliver **more number and variety of capability building programs**:

The business environment is changing faster than traditional learning can keep up

- **Fiercer competition and disruption:** Competitive positions, value chains and business models are being challenged simultaneously by competition, AI and digital technology.
- **Shrinking half-life of knowledge:** Generative AI, agentic systems and compressed innovation cycles are ageing out frameworks faster than ever before.
- **Pressure for measurable outcomes:** Organizations increasingly need visibility into engagement, learning progression and capability development.
- **Speed vs. quality pressure:** Internal faculty and L&D teams are stretched; organizations occasionally need high-quality external resources for rapid program design and delivery.
- **Generic, backward-looking content:** Most executive education stays generic and slow to refresh, even as the business and technology context changes rapidly.

The need: **Faster, customized and measurable capability building initiatives to stay ahead**

The Strategy Academy has all the resources and capabilities to help an organization fulfill this need.

Scope of **comprehensive support** included under “Readily available end-to-end resources for capability building”

- Analysis of business challenges prior to participating in discussion with senior management officials for assessing business needs and their importance for achieving sustainable competitive advantage and attracting higher valuation
- Content Development: Content creation and research support.
- Proposing content and associated design features for approval by the organization
- Identification of Faculty keeping in mind the content approved by the organization and issue of pre-program inputs to both faculty and participating managers.
- Guidance and support for Action Learning Projects.

Scope of **comprehensive support** included under “Readily available end-to-end resources for capability building”

- **Deployment of Smart Lecture Theatre** [registered with **Patent Office of India**]:
 - 100% LIVE and 2-way interactive sessions with audio and video; platform brand-neutral; AI uses during faculty led session.
 - Attendance Monitoring: Surprise attendance checks every 20–30 minutes.
 - Engagement Tracking: Session-wise quizzes and engagement measurement in respect of each participant.
 - Virtual Group Discussions: LIVE audio/video enabled group discussions.
 - Presentation System: LIVE participant presentations to faculty.
 - Feedback System: Session-wise and participant wise online feedback capture (covering 7 elements, including content, infrastructure and faculty).
 - Support System comprising dedicated program executive and system for escalating any technical and content related issues when required.
 - Scheduling & Tracking: Tracks all learning activities and participant progress.
 - Back-office Support: End-to-end program support, through dedicated program executive, with 24×7 assistance.

Scope of **comprehensive support** included under “Readily available end-to-end resources for capability building”

- **Deployment of Smart Lecture Theatre -Some optional features [registered with Patent Office of India]:**
 - Assessment & Evaluation: Question setting, evaluation and grading.
 - Online Pre-Assessment/Entrance Test [including quantitative skill test]
 - Instant real-time concept/skill assessment during actual faculty-led sessions on surprise basis
 - Online Quiz System: Short case-based quizzes designed by faculty/experts conducted during most 100% LIVE sessions
 - Minimum two digitally proctored exams: Mid-program and end program examination - Online case-based and podcast-based examinations and personal Viva
- Session Recording: All LIVE sessions are recorded for accessing up to a pre-set time period.
- Networking Platform: Facilitates peer learning and idea exchange.
- LMS Access: Central platform for learning throughout the program.
- Program Report Card (PRC): Periodic performance reports to nominating organizations.
- Guidance during the tenure of any program : Dedicated senior faculty for program oversight.
- Program Management: Day to day admin and delivery management of each program and weekly performance reporting.