



ABP (Accelerated Business Program for Talented Managers)

A Fast-track Smartly Designed Industry-Ready Program for Creating the Next Generation of Results Oriented Business Leaders



Ideal For

- High-performing executives aspiring for mid-level leadership roles in the next 2–3 years.
- Time-constrained professionals seeking a major career breakthrough.
- Professionals with fully or partially completed CA, CMA, CS, or LLB who lack formal management education and as a result falling behind in career term.
- Working professionals (including 10+2+3 diploma holders) without formal business or management education.
- Senior leaders and HR heads aiming to retain and develop high-potential talent through capability building.
- Aspiring or early-stage entrepreneurs lacking formal business education needed for funding and scaling.

✓ Investment: ₹95,000 per participant + GST. Opportunity for any ABP participant who are interested to acquire additionally, with some extra effort (without attending any additional faculty-led session), a Post Graduate [PG] Diploma certification from a high NIRF ranked university an amount of ₹ 20,000 plus GST per participant will be payable extra, subject to a minimum of 15 participants of the batch opting for such a PG Diploma certificate and of course confirmation from the high NIRF Ranked university who is also our Academic and Certification partner.

✓ No training related costs - such as use of office hours, costs of travel to attend training sessions, printing and stationery costs etc. - will be incurred.

✓ Limited Batch Size: 40 Participants (indicating high faculty intensity per participant)

Core Areas of Development

- ✓ Strategic and cross-functional business skills with an entrepreneurial mindset.
- ✓ Leadership capabilities to collaborate, influence, and drive results.

Value Creation - Organization Level

- **Identify** talent
- **Develop** talent through upgrading skills of talented officials further
- **Reward** talent for recognizing their performance
- **Retain** talent for nurturing them

Key Features

- **High engagement** comprising - (a) 160 hours of 100% LIVE faculty conducted sessions, all OUTSIDE working hours and (b) another 160 hours for self-paced scheduled and guided learning outside faculty conducted sessions.
- **Learning method:** [a] case-based [b] AI focused.
- Many **Action Learning Projects** (industry/ company specific but also extensively personalized).
- **Rigorous evaluations** through quizzes organised during almost all faculty-led sessions and program end examinations.
- ABP without will be certified by The Strategy Academy Centre for Advanced Studies (TSACAS)
- The program is designed, guided and mentored by Prof. Ranjan Das; **PhD (IIM Ahmedabad)** and Professor of Strategy and Leadership at **IIM Calcutta**.
- Opportunity for each ABP participating official to get a **Post Graduate Diploma certificate from a high-NIRF-ranked University**, subject to his/her successfully completing all requirements of this 7-month program (but no additional faculty-led session needs to be attended).



Areas of Development & Transformation

✓ Cross-functional

1. Managerial Accounting and Control - Financial and Cost
2. Managerial Economics and Implications for Business Decision Making
3. Business Statistics and Analytics
4. Industry and Complete Analysis and Marketing Responses
5. Operations and Supply Chain Management
6. HR Analytics and Talent Management
7. Corporate Finance and Maximization of Shareholder Value

✓ Strategy and Leadership

8. Leadership in the Age of AI and SMAC (Social Media, Mobile, Analytics and Cloud)
9. Competitive and Corporate Strategy

✓ Entrepreneurship

10. Entrepreneurial Thinking and Creation of New Ventures