



ABP (Accelerated Business Program for Talented Managers)

A Fast-track Smartly Designed Industry-Ready Program for Creating the Next Generation of Results Oriented Business Leaders



Ideal For

- Busy and high-performing working executives aiming to get mid-level leadership positions in two to three years time and hence are looking for a rapidly delivered capability building program to acquire critical managerial and leadership skills.
- Time starved working executives looking for a major career breakthrough by acquiring cross functional expertise and strategic skills through a fast-track program.
- High-performing working executives who are considered talented by their respective employers who wish to nominate such executives for acquiring cross functional expertise and leadership skills on-the-job.
- Individuals, namely those who are working as executives or as entrepreneurs who wish to learn business and management skills rapidly without using office time.
- Working professionals who have fully or partly completed CA, CMS, CS and LLB looking for a fast-track program to acquire business and management skills.

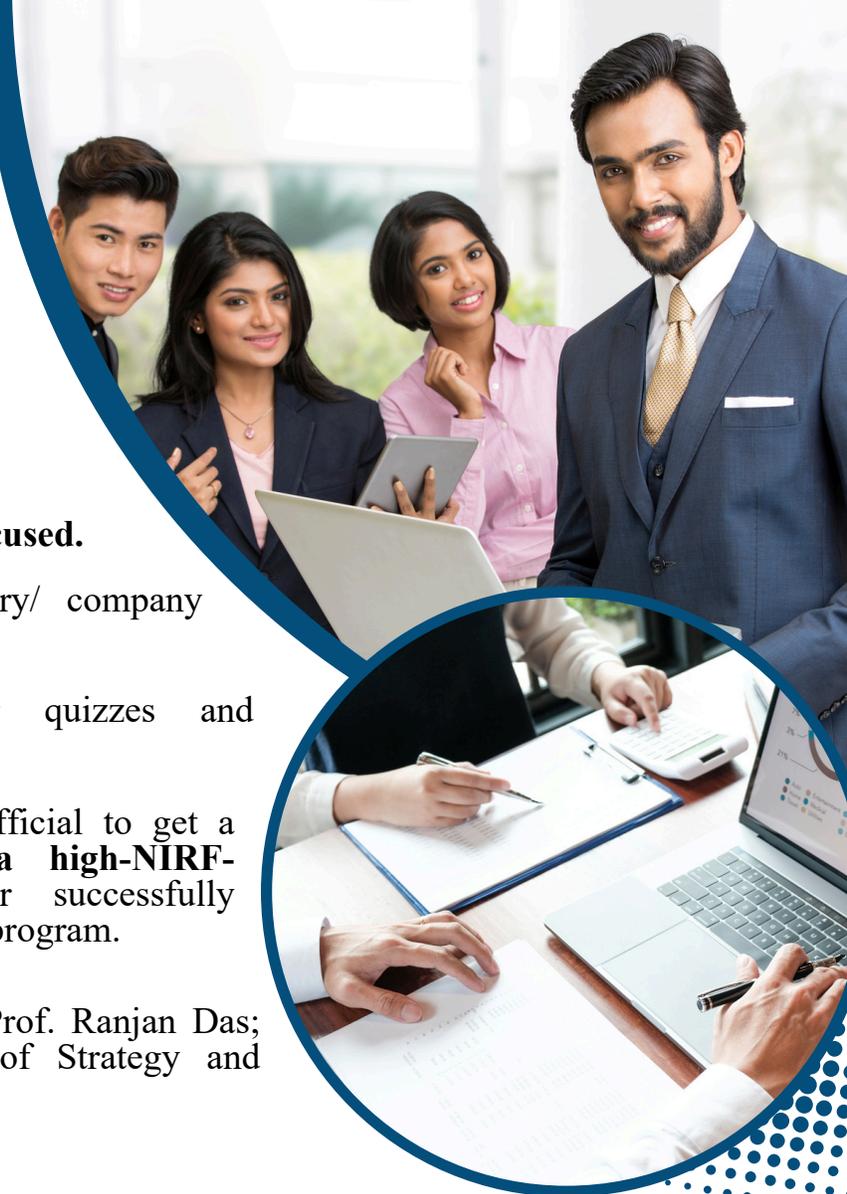
- ✓ Investment: ₹95,000 per participant + GST. Opportunity for ABP participants who are interested to acquire additionally, with some extra effort, a PG level certification from a high NIRF ranked university an amount of ₹ 20,000 plus GST will be payable extra.
- ✓ No training related costs - such as use of office hours, costs of travel to attend training sessions, printing and stationery costs etc. - will be incurred.
- ✓ Limited Batch Size: 40 Participants (indicating high faculty intensity per participant)

Core Areas of Development

- ✓ Strategic and cross-functional business skills with an entrepreneurial mindset.
- ✓ Leadership capabilities to collaborate, influence, and drive results.

Key Features

- **High engagement** comprising - (a) 160 hours of 100% LIVE faculty conducted sessions, all OUTSIDE working hours and (b) another 160 hours for self-paced scheduled and guided learning outside faculty conducted sessions.
- **Learning method: [a] case-based [b] AI focused.**
- Many **Action Learning Projects** (industry/ company specific but also extensively personalized).
- **Rigorous evaluations** through regular quizzes and examinations.
- Opportunity for each ABP participating official to get a **Postgraduate-level certification from a high-NIRF-ranked University**, subject to his/her successfully completing all requirements of this 7-month program.
- The program is designed and directed by Prof. Ranjan Das; **PhD (IIM Ahmedabad)** and Professor of Strategy and Leadership at **IIM Calcutta**.



Areas of Development & Transformation

1 Financial Intelligence for Managers

2 Applications of Managerial Economics

3 Market-Driven Marketing

4 Excellence in Operations Management

5 Managing and Leading

6 Financial Management

7 Human Resource Management

8 Quantitative Decision Analytics

9 Competitive & Corporate Strategy

10 Entrepreneurship and Managing New Ventures