

Executive Program on Sustainability & ESG with **AI application and Experiential Learning**



ESG FOR SUSTAINABLE LEADERSHIP



**Use AI in ESG Data
Collection & Reporting**



3 month program



**Hands-on Training to
Generate ESG Reports**



**Strategic Integration
of ESG in Business**

Program Certified by Jadavpur University School of Education Technology



These market-ready capabilities position you for a career opportunity in any organization committed to sustainable practices.

PROGRAM ROADMAP

WHAT'S AHEAD

The program will equip learners with foundational knowledge about Sustainability & ESG. The program will focus on how to strategically integrate ESG with business. There will be a special focus on how Artificial Intelligence can help in supporting reports. The most important aspect of the program will be a practical, hands-on training module that will equip learners in creating reports as per Indian and Global standards.

- **In-depth exploration of sustainability, CSR and ESG concepts and their business integration**
- **Focus on environmental sustainability strategies and innovative management approaches**
- **Comprehensive coverage of ESG reporting frameworks, including GRI, NGRBC, BRSR, and SDGs**
- **Practical training in ESG auditing methodologies, tools, and techniques for performance evaluation**

PROGRAM OUTCOMES

WHAT YOU'LL ACHIEVE

- **Understand Sustainability and ESG:**
Build a solid foundation to drive sustainable practices in your organization.
- **Explore Conscious Capitalism:**
Discover how companies embed sustainability into their core strategies for “good profits”.
- **Integrate Sustainable Goals:**
Align your business strategies with global sustainability efforts.
- **Develop Your Strategy:**
Craft a robust plan for successful ESG implementation.
- **Create High-Quality ESG Reports:**
 - Configure and implement a complete ESG data collection strategy
 - Conduct materiality assessment and stakeholder analysis [optional]
 - Generate ESG or BRSR-compliant reports (any one)

WHY JOIN OUR PROGRAM?

1. Expertise in an Upcoming Field:

Gain skills in Sustainability & ESG, a rapidly expanding area. With companies prioritizing sustainability, your knowledge will be in high demand.

2. Global Perspective:

Prepare for an international career with a comprehensive view of sustainability, leadership, and ESG strategies.

3. Comprehensive Curriculum:

Explore major aspects of Sustainability & ESG. You'll dive into Corporate Social Responsibility, sustainability practices, and ESG reporting.

4. Practical Skills:

Acquire hands-on skills you can apply immediately. Learn to create compliant ESG reports using automated templates and perform comprehensive audits with blockchain-verified data trails—transforming complex sustainability requirements into streamlined workflows that deliver professional-grade results while reducing bulk of the traditional workloads. These market-ready capabilities position you to make immediate contributions in any organization committed to sustainable practices.

5. Artificial Intelligence:

Learn how to include the advantages of AI in collating data for ESG reporting and creating reports.

6. Flexible Learning:

100% live online classes with lecture recordings (only for repeat viewing).

7. Certification:

Receive a prestigious certificate from Jadavpur University School of Education Technology and The Strategy Academy Centre for Advanced Studies upon successful completion, boosting your credibility in the ESG field.

WHO WILL BENEFIT?

- Early Career & Mid-career professionals across sectors, especially from the domain
- Government officials, NGO leaders, industry executives, entrepreneurs, and EHS professionals
- Change-makers committed to integrating sustainability into their roles and organisation's strategy.
- Professionals inclined to make Sustainability & ESG as a career of their choice



Join us for this transformative program, which is perfect for building a solid foundation in sustainable business with an understanding of AI in this domain and gaining hands-on expertise with a powerful technology platform—where theoretical concepts become practical skills that organizations value immediately.

OUR ACADEMIC ALLIANCE

The Strategy Academy Centre for Advanced Studies (TSACAS)

Set up in 2008, is a knowledge based Professional Service Organization. The Academy was born out of a conviction that individuals and organizations can create and control their futures and destinies provided they are impatient with what they are doing currently and possess an ambition to do something different and big in whatever space they choose to be in. The Academy is conceived and created by Prof Ranjan Das who is also the Program Director. His profile is given below.

The Strategy Academy Centre for Advanced Studies through its tie up with Jadavpur University School of Education Technology (SETJU) offers Learning and Transformation Programs for enhancing participants' skills.



MyDiksha

myDiksha is an innovative educational initiative focused on aligning academic learning with industry demands. Founded by industry experts and advised by leaders from top institutions, it provides career-focused certification programs in Finance, Technology, Management & ESG. Through partnerships with premium institutes and an emphasis on practical skill-building, myDiksha aims to boost professionals' employability and support companies in recruiting well-prepared talent.

myDiksha is collaborating with a technical partner to transform theoretical knowledge into practical implementation skills through hands-on experience with industry-leading technology. Switch Climate Tech is a technology driven organization which strikes a balance between business growth and sustainable development.



MEET THE PROGRAM DIRECTOR

Prof. Ranjan Das

PhD in Strategic Management (IIM Ahmedabad)

Professor of Strategy, Innovation, Leadership and Entrepreneurship



Prof. Ranjan Das is a distinguished expert in Strategy, Innovation, Entrepreneurship, and Leadership. With 20 years of industry experience spanning pre- and post-PhD roles, he has also spent 30 years as a faculty member and consultant at leading business schools in India (including at IIM Calcutta since 1994, Indian School of Business Hyderabad and IIM Jammu) and select overseas institutions. Additionally, he has been an entrepreneur for 17 years, successfully managing business ventures alongside his academic and consulting engagements since 2008. Specifically, he has set up The Strategy Academy Centre for Advanced Studies [TSACAS] in 2008 which has India's first of its kind 100% LIVE and Online Smart Learning and Transformation Solution [SLTS] and the required Digital Infrastructure.

CERTIFICATION

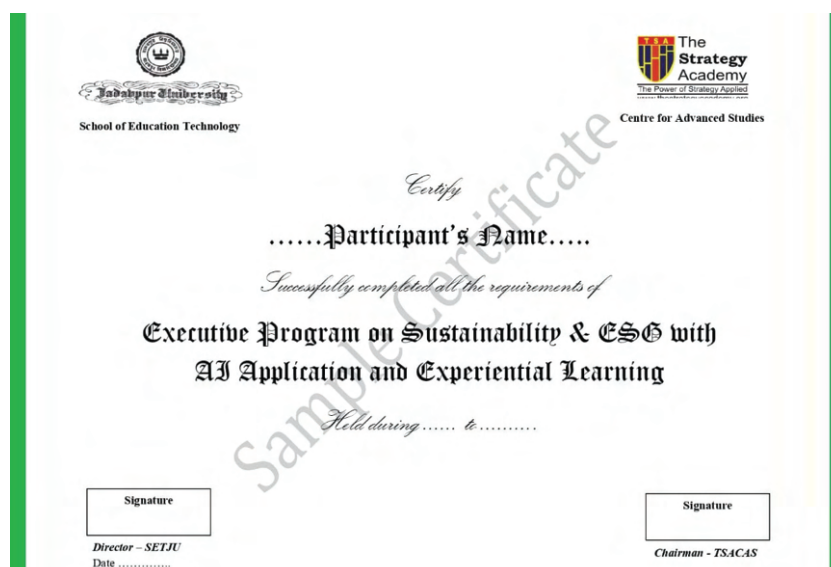
This program will be jointly certified by Jadavpur University School of Education Technology (SETJU) and The Strategy Academy Centre for Advanced Studies (TSACAS).

About Jadavpur University

A stellar 70 year old Govt. funded State University located in Kolkata, West Bengal. The University was established in 1955 and is NIRF ranked in 2024 second in the State University category in India and 9th overall amongst Indian Universities. The University has been recognised by UGC as an institute with “Potential for Excellence” and accredited an A+ Grade by the National Assessment and Accreditation Council (NAAC). The University is recognised by AICTE, UGC and AIU.

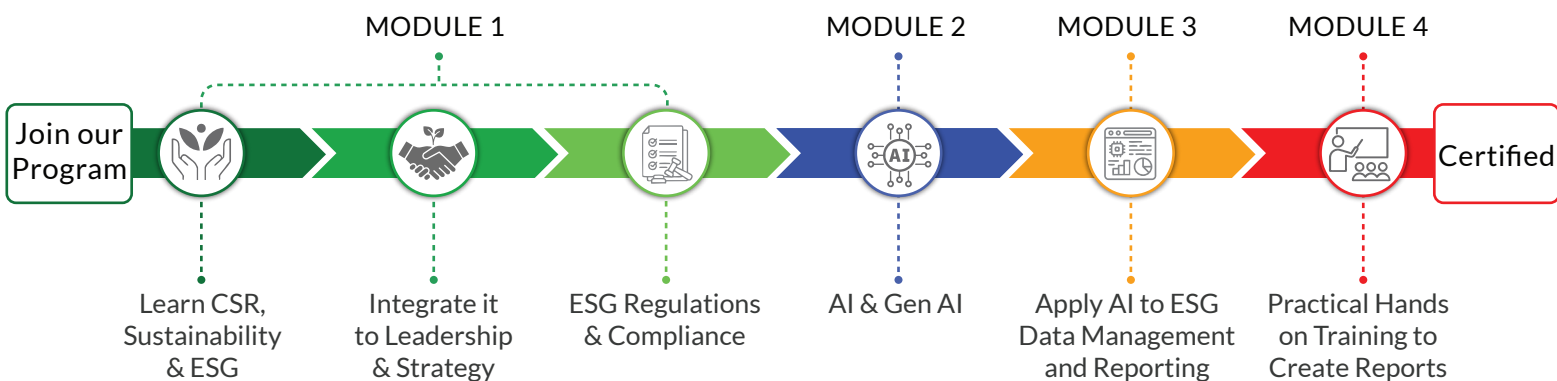


SAMPLE CERTIFICATION



- Certificate of Successful Completion: For participants meeting attendance and assessment criteria.
- Certificate of Completion: Participants meeting attendance and part of the assessment criteria.
- Certificate of Participation: For those who maintain attendance but do not clear assessments.
- No Certification: For those who don't meet the attendance requirement.

THE PARTICIPANT'S LEARNING CYCLE



CAREER PROSPECTS

- Sustainability Consultant
- CSR Manager
- Environmental Analyst
- Chief Sustainability Officer (CSO)
- ESG Analyst/Investor
- Risk and Compliance Manager
- Public Policy Advisor
- Sustainability Communications Specialist

Pedagogy

- A blend of 100% live online lectures, case studies, guest speakers, group discussions, and a hands on training module integrated with the program.
- All classes live online, for 3 hours on Saturday from 10.30am to 1.45pm with a 15 min break.

Program Structure

- Module 1: Foundational Knowledge in Sustainability & ESG
- Module 2: Foundational Knowledge in AI and Generative AI
- Module 3: Application of AI and Generative AI in ESG
- Module 4: Experiential Learning (Practical Hands-on Training) on Report Generation based on Indian & Global Standards

Eligibility Criteria:

- **For Indian Participants:** Graduates or diploma holders (with 10+2+3 years of education) from recognized institutions.
- **For International Participants:** Equivalent graduation degree from a recognized university.
- **Work Experience:** 3 year in any industry will be an advantage.

Selection Criteria:

- Profile assessment based on self attested documents.
- Graduation Certificate with Work Experience details.

Program Delivery Mode

- Once a week for 3 hours on Saturday (10.30am-1.45pm with a 15min break).
- 100% live online classes.
- Recording is only for repeat viewing.

EVALUATION METHODOLOGY

Evaluation methodology is at the discretion of the faculty. The methodology includes online exams, case analysis, class contribution and any other component as decided by the respective course faculties. The program may require participants to work on individual/group assignments and/or projects. The main objective of such assignments/projects will be to help the participants apply their conceptual learning in the program to actual organizational decision scenarios.

PROGRAM SCHEDULE & FEES

Program Schedule

- **Commencement: September 2025**
- **Apply between: 1st June to 15th September 2025**

Program Fees

Fee Details	Regular	Early Bird (10% discount)
Program Fee	49,500	44,550
Installment-1	16,500	14,850
Installment-2	16,500	14,850
Installment-3	16,500	14,850
Application Fee	1,000	1,000
Total Fee	50,500	45,550

GST extra as applicable

Note:

1. All fee payments to be made in favour of The Strategy Academy Centre for Advanced Studies (TSACAS).
2. An Early Bird discount of 10% for limited seat enrollments.
3. A Corporate discount of 15% for 2 or more enrollments from the same corporate.
4. Fees once paid is non transferable & non refundable under any/all circumstances.
5. GST currently applicable at 18% (subject to changes as per Govt Guidelines).
6. All dates are subject to change at the sole discretion of the institute.

APPLY NOW

CLICK HERE TO APPLY



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