



Prof Ranjan Das

Professor of Strategy, Innovation, Entrepreneurship and Leadership

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- Prof Ranjan Das has a PhD in Management with specialization in Strategic Management from **Indian Institute of Management Ahmedabad (IIMA)**; he also holds a Master of Science [Applied Mathematics] from Calcutta University
- Prof Das had written **6 books** and many articles and case studies. He has presented papers in International conferences
- Prof Das has a total **48 years of experience** [as at January 2022] comprising
 - **20 years in industry** during which Prof Das had held such senior positions as General Manager of an MNC and Managing Director of a Joint Sector Company in India
 - **28 years in teaching, training, research and consulting** as a Professor of Strategic Management at **Indian Institute of Management Calcutta (IIMC)** [Full time: 1994-2014; Visiting: 2014 onwards] and other business schools.
 - **15 years** [beginning January 2008 and overlapping with the assignment with IIM Calcutta] as an **Academic and Social Entrepreneur** engaged in developing a Design and Delivery Solution called **Smart Learning & Transformation Solution [SLTS]**, The **Complete Transformation** Solution and leading **The Strategy Academy**, India's FIRST and only of its kind 100% LIVE and 2 Way Interactive DIGITAL knowledge Delivery Platform [Prof Das is the **Founder Chairperson** of the Academy which deploys SLTS]
- Prof Das has been associated with several academic Institutions of repute: **IIM Calcutta** [Full time: 1994-2014; Visiting: 2014 onwards], The Strategy Academy [2008 onwards], IIM Jammu [2020-24], XIM, Bhubaneswar [Visiting:2020-24], IIM Ranchi [Visiting: 2014-15], IIM Trichy [Visiting: 2015-17], UPH University, Jakarta [Visiting 2015-17] Indian School of Business, Hyderabad [Visiting: 2008-09], Hong Kong University of Science and Technology, Hong Kong [Visiting: 2005-06].
- He served as an **independent director** of several companies in India and currently advises many companies in India and overseas in the areas of Strategy, Innovation, Entrepreneurship and Leadership
- Prof Das is a **pioneer in DIGITALLY delivered Long Duration Executive Education in India** and acted as an Academic Entrepreneur while single-handedly leading IIM Calcutta's extremely successful journey in this space during 1999-2007 [IIM Calcutta is currently the largest provider of long duration executive education in India]. He also set up a **Multi-Sided Capability Building Platform** [www.thenextideation.com]